

# Junsu Yoon

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## EDUCATION

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### Purdue University

*Computer Information Technology, Minor in Communication*

West Lafayette, IN

Aug 2019 – Dec 2025

#### - Relevant Coursework:

- Critical Thinking & Communication, Design Thinking In Technology, Problem Solving And OOP, Info Tech Architecture, Intro To Systems Development, Web Prog, Dev&Data Intg, Obj-Oriented Prog, Cybersecurity Fundamentals, Syst Analysis & Design, System Administration, Database Fundamentals

#### - Extra Coursework:

- Airline Management

## EXPERIENCE

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### Purdue IT - Network Infrastructure Engineering Aide

*Internship / Field Ops Student Team*

Oct 2024 – Present

West Lafayette, IN

- Installed and configured 100+ networking devices supporting 90,000+ users
- Organized and corrected CAD network diagrams for 20+ buildings, improving clarity for IT staff to interpret layouts.

### Samyoung America SPE-PJT

*Administrative Assistant*

Mar 2024 – Aug 2024

Kokomo, IN

- Supported the \$5B Samsung SDI & Stellantis StarPlus Energy battery plant project through document translation, report preparation, and on-site interpretation across engineering and operations teams.
- Delivered briefing materials and pitch documents to Samsung SDI and Stellantis stakeholders to align construction progress and operational requirements.
- Coordinated daily communication schedules and meeting logistics across 100–150 personnel to reduce misunderstandings and ensure timeline clarity.
- Bridged language and information gaps between project management and field teams, improving workflow consistency and decision alignment.

## LEADERSHIP EXPERIENCE

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### The OZ Startup Lab Purdue | *Founder / Vice President*

Oct 2024 – Aug 2025

- Founded a student-run tech entrepreneurship organization and established a structured recruit → team formation → project delivery cycle.
- Attracted 50+ student applicants through project showcases and campus outreach programs, leading to sustained organizational growth.
- Mentored and coordinated cross-functional teams (Frontend, Backend, Data, Business) to complete the Market Bot project end-to-end.

### Purdue Baseball Players | *Founder / President*

Aug 2022 – Present

- Created promotional posters and media content using Canva to support recruitment and branding efforts.
- Significantly increased freshman recruitment and strengthened club visibility through targeted outreach and callout events.
- Improved club funding sustainability by organizing contribution structure and consistent participation incentives.

### Purdue Korean Association | *Web Team Leader (PM)*

Feb 2025 – Present

- Maintained and updated the Purdue Korean Association website to support community communication and event information.
- Restored stable service to 3,000+ weekly users by diagnosing and resolving a critical access and functionality failure affecting core site features.
- Established a Notion-based ticketing system to document bugs and feature updates, enabling clear progress tracking and smoother team collaboration.

## PROJECTS

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### Aviation Blog | [joonst26.notion.site/junsuaviation](https://joonst26.notion.site/junsuaviation)

Sep 2025 – Present

- Publish at least two posts per week on airline industry news and business models (FSC/LCC/HSC).
- Structure topics like new routes/alliances, fleet strategy, and recent aviation news.

### AI Behavioral Hiring Evaluation Platform | *Project Manager*

Oct 2025 – Present

- Define product direction for an AI-driven developer evaluation platform that measures problem-solving processes and AI collaboration behavior, not just final coding results.
- Coordinated cross-functional teams (AI Research, Business Research, Data Analysis) and converted research and development tasks into Notion-based tickets to maintain transparent progress tracking.

### Market Bot | *Head Project Manager*

Mar 2025 – Aug 2025

- Led 15+ members across four functional teams to deliver a workflow automation tool for marketplace product listing management.
- Reduced repetitive manual input steps for internal staff by streamlining product upload and update tasks.
- Coordinated project progress as PM.

## TECHNICAL SKILLS

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- **Programming:** Java, Python, PHP, HTML, CSS, C, SQL
- **Languages:** Korean (Proficient), English (Proficient), Mandarin (Intermediate)
- **Additional:** Video Editing, Canva, Figma